

Keynote



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Keynote Title: **Building an Unbreakable Culture**

Time/Format: 45-60 minute keynote in-person

BUILDING AN UNBREAKABLE CULTURE

Keynote Overview:

Unlock the secrets to Building an Unbreakable Culture! In today's competitive landscape, fostering an environment of authenticity, transparency, belonging, and trust is paramount for organizational success. Chantell delves into four key points that are the cornerstone of cultivating a resilient and thriving culture:

1. **Authenticity:** Discover the power of embracing authenticity within your team. Chantell shares insights on how authenticity breeds genuine connections, fosters creativity, and drives innovation.
2. **Transparency:** Learn how transparency builds a foundation of trust and accountability. Chantell provides actionable strategies for creating a culture where open communication flourishes, leading to increased productivity and stronger relationships.
3. **Belonging:** Explore the importance of creating a sense of belonging among team members. Chantell unveils how fostering inclusivity and diversity cultivates a supportive environment where every individual feels valued and empowered to contribute their best.
4. **Intentionality:** Uncover the vital role intentionality plays in building a resilient culture. Chantell shares expert advice on cultivating intentionality while fostering a culture of collaboration and mutual respect.

With captivating storytelling, practical examples, and actionable takeaways, Chantell shares how she led her \$100M company through crisis mode and into a thriving organization. You'll leave with a deep understanding of what defines an unbreakable culture with actionable takeaways you can implement today. Whether you are a small team or running multiple divisions, these fundamental principles will transform your organization into a thriving hub of excellence and innovation.

This keynote is ideal for:

- Business leaders and executives aiming to enhance their organization's culture and drive success
- HR professionals seeking strategies to improve employee engagement and retention
- Managers and team leaders looking to foster a more cohesive and productive team dynamic
- Entrepreneurs and startup founders wanting to establish a strong company culture from the outset

Audiences will leave with:

- A deep understanding of the fundamental principles that contribute to building an unbreakable organizational culture.
- Practical strategies and actionable takeaways for implementing authenticity, transparency, belonging, and trust within their own teams or organizations.
- Inspiration from real-world examples and captivating storytelling that illustrate the transformative impact of unbreakable cultures
- Confidence in their ability and motivation to foster genuine connections, open communication, inclusivity, and trust, leading to improved team dynamics and organizational performance.

Chantell Preston



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